



SHCC Resort - Bohol

Founder : David Cruz-Mermy

Originally from Geneva – Switzerland

Born in 1972

Master in Business Analysis and Management

Senior IT Consultant, Support Specialist

Main languages : French-English

Learning Tagalog and Visaya



Head Management

- Ma Leahn Boyboy Martizano Cruz-Mermy
SHCC Resort CEO
- Yhvan Martizano
Social & Children Wellfair Manager
and Assistant to CEO
- Estrelia Anton Galorio
Intern Security Manager
and Assistant to CEO
- John Patrick Galorio
Security Manager
Assistant to IS Manager
- Marvin Bartz
LifeGuard Manager



External Management

- Patricia Cruz-Mermy
SHCC Switzerland Relation
Manager
- Emmanuel Pizzi
Housekeeping and Cleaner
Specialist Training Manager
- Marlon Estanislao
SHCC Switzerland
Volleyball
Coach and Manager
- Qin Chen
China Promoter Manager
- James Kolb
USA Promoter Manager
- Lucas Delez
Switzerland Promoter
Manager



We are a family Business
We intend to provide the best environment
for our employees to be happy and productive

We are a Family
Who cares
Who stand together
Who help each others
With Respect, With Loyalty, With Honor
To provide customers the best experience !



SHCC Response

- We will be located 35km away from the new airport in the North
- We are up the mountain, with noise regulations and our inside videoke will be soundproof-walled.
- Daily maintenance checks and routines
- We will have many small and a lot of huge pools, maybe the biggest ones in Asia
- We are using water filters with water revitalization
- We are Centrally located to be as close as possible from every interest and sightseeing points



Weaknesses of competition

- Employees are unhappy (salary/conditions)
 - It's difficult to find anything at night
- Resorts are offering only one kind of activity
 - Prices never meet up with quality
 - Maintenance is null everywhere



SHCC Strength

- Employees are working in a healthy and family oriented environment and are treated with respect !
 - There will be many shops inside the resort, our Reception Team can provide information on local shops open at night, Customers may also request our team to bring something for them on simple request !
- We are proposing more than 50 different activities over the Resort and more than 200 over the Island!
 - We will have the best « price/quality » in Bohol and some of our prices are lower than competition !



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Environmental Commitment

- SHCC is committing for a environmentally friendly site !

We want a « sane » site that will use a maximum of what the ecological possibilities can offer to us !

- Bamboo
- Solar Pannels
- Bio cleaning products
- Aliments bios
- Tri and Recycling on site
- Active participation joint with the municipality to local ecological safeguard as well as revitalized and safe water production!



Local Commitment

- SHCC is committing in local activity

Our partners are locals, may it be for furnitures, food or work.

- Our Partners are all over Bohol Island.

- We favorise employee engagements for people coming from the island, and will only widen the circle of research if we can't find the necessary skills for a job.

- As a Family Business, salaries and avantages are all over the medium for Philippines, because we do prefer happy employees !



The needs

- We are actually looking for more investors and partners to start with a leap !
- The actual size of the Resort is 5Ha, but we intend to make it way bigger.
- We are planning at least 500 more lodging
- We want to increase the number of pools And we are still looking to increase the number of partner shops.
- We are willing to motivate more people join our Partners and Investors before end of May, for this reason we decided to give really good opportunities right now. After this date we will start rising the joining amounts for future partners and investors willing to join us.



Building Partners / Time delays

- All our building partners are ready to start their parts from End of May.
- Hereunder time delays announced by our partners
 - Deep well construction, pump & filters installation : 1month and a half
 - Bamboo Lodgings and other constructs : 4 to 7 weeks per unit (full install)
 - Sanitary installations : 1 to 2 days per unit (included in constructs time delay)
 - Electric installations : 1 to 2 days per unit (included in constructs time delay)
 - Geo-Thermal Climatisation installation : 3-4 days per unit (including electric grid)
 - Swimming Pools constructs : from 3 days to 6 week depending the sizes and materials, several pools can and will be built at the same.
 - Levelling of zones : 5 days to 1 week depending the zone, can be done 3 zone at a time, for a total of 9 weeks (we are planning a total of 6 weeks but keep a margin in case of really bad weather or bad surprises)
- Main constructs should be done End of November 2020 already, but with a safe margin opening is announced for Mid or End of January 2021